

# Park Blvd Dentistry

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To all,

We have been open for business now 2 weeks and have already experienced one small change with our usage of PPE. Gone are the Darth Vader style shields and in their place much more comfortable foam headband style shields. The masks, purification system and high evacuation system are working well.

What you do not see in the picture above are the gloves, barriers, disinfecting wipes, autoclave bags etc. that have contributed to the cost of PPE present day Covid-19. To ensure a safe environment for you and our staff, we have worked very hard with our suppliers to have the appropriate PPE for each patient visit.

Historically, increases in expenses have been "buried" in fees rather than exist as stand alone line items on your patient invoice. We have always been very reluctant to ala carte our services for a variety of different reasons and yet this time, many in our industry made the decision to be transparent with the new costs. Should we go along with the industry and hope insurance companies would reimburse the cost? Should we then charge the new cost of approximately \$30/patient visit or accept that this is the new normal in terms of expenses and just increase fees across the board?

The decision to charge a PPE fee of \$10/patient visit was a difficult one that required much discussion with colleagues and even among those of us in the office. We ultimately decided to share the financial burden with you by charging \$10/visit rather than have you absorb the entire expense of \$30/visit.

We hope you understand and will support our ongoing efforts to provide the best and safest care possible.

Sharon Szeszycki DDS

Susan, Kim, Cindy and Maddie

